



# Photo & Video Guidance

**Tristar Reads is an annual contest designed to encourage students across Tennessee to read throughout their summer break. The program will run from May 28<sup>th</sup>-August 4<sup>th</sup>, 2024, and is open to all Tennessee students entering Kindergarten-12<sup>th</sup> grade.**

## **Why does Tristar Reads need a photo or video of my child reading?**

Tristar Reads requests photos or videos of students reading as part of our weekly gift card raffle. Photos submitted may be shared through Tristar Reads official social media accounts or in weekly emails to Tristar Reads participants.

Photos do not need to include your student's face; you can capture the book that they are reading as an alternative to still enter the raffle should you choose. All submissions are voluntary.

## **How should I capture my child reading?**

If you choose to take a photo, please do so with your phone in a well-lit location that shows your student reading and/or the book that they are reading.

If you choose to record a video, please have them read a portion of the book out loud (10-30 seconds). The recording should be shot horizontally with the phone turned sideways so the screen is wider.

## **Where should I send the photo or video?**

Please email all photos or videos to us at [info@tnsuccess.org](mailto:info@tnsuccess.org). If the video you took is too large to email, you can send it for free through services like WeTransfer.

## **Does emailing a photo or video automatically qualify my child for the weekly gift card drawing?**

Yes. Every week we will draw the name of one student who submitted a photo or video that week, and the raffle winner will receive a \$40 gift card to Barnes and Noble to purchase more books!

If your child wins a gift card you will be notified through the email you used to send us the photo/video.

Students may submit a new photo each week for a chance to win. If your student wins, they are not eligible to win again in the same summer, but are welcome to continue submitting photos if you would like.